

Case Study: Boltex Textile Inc.

Located in New York City, Boltex Textile has over 60 years of experience in the supply of textiles and table linens to the hospitality and health care industry. They also provide quality service to many well known textile rental companies.

Business Challenge

Due to the volume and variety of textiles produced by Boltex for their clients all over the world, they required a manufacturing partner that would be able to keep up with the demand for their new products, work on a short schedule, maintain or improve on the quality of their goods produced, and keep the overhead cost for producing their textiles cost effective.

Because of the concerns regarding supply chain management (Boltex is located in New York City) and quality of products, they were not interested in a manufacturing partner from China.

The NovaLink Solution

Starting their partnership in June 2000, NovaLink was able to solve their problems with supply chains, staffing and short turnaround for delivery almost immediately: drawing on our extensive labor pool as well as our comprehensive knowledge of cut & sew operations, we were able to get their production line started and operating quickly. Our warehouse and distribution center location in Brownsville, Texas was ideal for shipping finished materials north to their headquarters in New York City.

The manufacturing partnership between NovaLink and Boltex will enter its 20th year in 2020, making them one of several of NovaLink's most sustained manufacturing partnerships.

About NovaLink

In its 30th year of operation, NovaLink is a U.S.-based near shore manufacturing solution with two manufacturing facilities in Mexico and one distribution center in the U.S. As a cost-effective outsourcing extension to a variety of companies, both in size and industry, NovaLink has the expertise to manage the labor force and day-to-day production and distribution for its clients. For more information, **Contact NovaLink today: 956-621-7362** or visit <http://www.novalinkmx.com/>

Why Boltex Textile Chose NovaLink:

- 30 years of experience in manufacturing
- Available factory space
- Good location for quick delivery
- Extensive experience in Cut & Sew operations
- Cost effective labor and material sourcing

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TEXTILES